



## International Distributor Questionnaire

Thank you for your interest in the German American Technologies line of sports supplements. The purpose of this questionnaire is to provide us with some basic information regarding your company.

### Section One: Contact Information

First Name

Last Name

Business Telephone

Business Fax

E-mail address

City

Province/  
State/Region

Country

### Section Two: Company Information

How many years have you been in business?

How many employees do you currently employ?

What are the other major lines you import and distribute?



What experience do you have in importing and distributing food supplements?

What experience do you have with regulatory agencies in your country?

**Section Three: Market Information**

What are the primary outlets for sales of nutritional supplements in your country (i.e. gyms, health-food stores)?



What are the expenses associated with importing products? What percentage are the import duties?

How will you market and advertise the products to consumers?

What are the best-selling fitness publications in your country?



Do you have any connections/relationships with fitness publications in your country?

What are your forecasted/estimated sales per month for the first year of business?

**Section Four: Distribution Information**

What is the number of retail outlets that you currently service?

What methods do you use to deliver product to your customers?



What kind of pricing structure will you use to establish pricing for retailers?

Additional notes:

Please fax completed questionnaire to (203) 967-0777